

## What is the vision for this event?

*The vision behind our College Ministry Kickoff campfire and BBQ is to meet and connect with new students, ideally freshman. Our hope is that as a result of this event, we will establish relationships with new students and introduce them to our college ministry.*

## What is the purpose?

- Worship  Fellowship/Community  
 Growth/Spiritual Development  Outreach

## Can you describe the event in one sentence?

*Our College Ministry is hosting a campfire and BBQ outreach as a way to meet and connect with new students, ideally freshman.*

## How does this event connect to the mission and the vision of Fellowship Church?

*Part of the mission and vision of Fellowship is to pervade the Back Mountain and surrounding areas with the Gospel. Our hope in hosting this event is to build and establish new bridges with students, so that they may see, hear and trust in the Gospel.*

## Based on the purpose of the event, how will you measure success?

*While this event is for all college students to enjoy, our vision is to see new students, ideally freshman, come. The way we will measure success is by seeing students we've never met before come, as well as freshman. If all we have are returning students and no new students, we would not have met our goal.*

## Questions to Consider:

### Worship Events:

What is the worship component of this event?

- What worship elements will be part of the event (music, interactive elements, etc.)?
- Do you plan to have a pastor involved in planning an order of worship?
- Who or in what way will guests be led in worship?
- How will guests be expected to respond in worship?

### Fellowship/Community Events:

What is the fellowship component of this event?

- What ages/seasons of life is this event designed for?
- What, if any, is the intergenerational aspect of this event?
- What types of activities will take place to engage guests and promote fellowship?
- What will be the next step for guests to help them engage with your ministry?

### Growth/Spiritual Development Events:

What is the growth component of this event?

- Who is the target audience?
- Will there be a teaching? Speaker? Video?
- What type of growth tools will be provided? (booklet, worksheet, breakout groups, etc)
- What is the plan for follow up?

### Outreach Events:

What is the outreach component of this event?

- Who, from outside the church, are we trying to reach?
- How we will engage guests and what type of response are we looking for (at the event)?
- How will the ministry connect with guests? (connection card, survey, personal, etc)
- What is the plan for follow up? (email, phone call, survey, etc)